

## BETWEEN THE BRAIN AND THE STORM

Brainstorming sessions are perhaps the most challenging aspect of Management meetings. Ideas are bandied, embraced or junked, depending on the challenge at hand. This seminar gives hints on how brainstorming sessions can be productive in terms of *content* and the actual *process* involved. It helps to define the storms around which the Brains gather.

It also teaches participants to keep the main thing the main thing in brainstorming sessions so that only corporately workable solutions result from such meetings. The first part is a presentation with the above title and gives 12 tips for effective brainstorming while the second part is a practical session on effective Brainstorming.



**Time commitment: One Day (9:00 am to 5:30 pm)**

**Contact us at +971 4 3453250 for more information**

**Time:** 9.00am to 5.30pm

**Venue:** SineWave Consultancy, Office 402A, Falcon Gallery Building, Al Mina Road, Dubai.

**Price:** AED1000.00 per person  
**Contact Person:** Nazira

**Subjects Discussed include:**

1. Knowing the Storm
2. Riding the Storm
3. Making Brainstorming Productive
4. Practical Brainstorming Sessions