

## INNOVATION MANAGEMENT

Every major development in human history and civilization is a product of an idea. Ideas come in response to the need to solve specific problems. The complex challenges of today's operating environment demand Managers that literally think on their feet. There is therefore a crucial need to adopt creative and sometimes unconventional approaches to problem solving. This involves a high degree of creative thinking and a highly proactive workforce, especially at management level

### TOPICS

Creativity In The Workplace  
Providing Creative Leadership  
Seven Sources of New Ideas  
Growing Bigger or Growing Better?  
How Can We Develop Innovation skills within The Organization?



**Time commitment: Two Days (9:00 am to 5:30 pm)**

**Contact us at +971 4 3453250 for more information**

**Time:** 9.00am to 5.30pm

**Venue:** SineWave Consultancy, Office 402A, Falcon Gallery Building, Al Mina Road, Dubai.

**Price:** AED1500.00 per person

**Contact Person:** Nazira

**At the end of the course, participants will have learnt:**

- The value of ideas and creativity in the workplace
- How to develop creative capacity in individuals and the organization
- How to respond creatively to challenges that occur in everyday life and the organization
- How to be proactive rather than reactive.
- How to generate ideas both in a personal capacity and within the organization.