

STRATEGIC THINKING

Leaders who plan to take the organization to the next level vise-a vise enhanced Brand equity must be strategic thinkers who can move beyond present limitations and see a better future for the company.

This entails a deliberate development of an analytical mind that thinks through a problem that others merely gloss over or complain about. This one-day, 2-part presentation examines the 10 steps involved in problem solving and vision-execution. It also includes a practical problem-solving workshop session.



Contact us at +971 4 3453250 for more information

Time: 9.00am to 5.30pm

Venue: SineWave Consultancy, Office 402A, Falcon Gallery Building, Al Mina Road, Dubai.

Price: AED1200.00 per person
Contact Person: Nazira

Time commitment: 1 ½ days (9:00 pm to 5:30 pm; 9.00 am to 1.00 pm)

Subjects Discussed include:

1. Defining Strategic Thinking
2. From Problem to Solution
3. Tactics - Giving Feet to Strategy
4. Practical Session